

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

<u>Contract / Revision</u> 498377 /		<u>Alt Order #</u> 06366321
<u>Product</u> PRIORITIES USA ACTN		
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Estimate #</u> 1566	
<u>Advertiser</u> ISS/Prior USA Act-LCV VIC		<u>Original Date / Revision</u> 10/23/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14019	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 124	KVVU	10/26/12	10/26/12	Extra	M-F 7-730p		1:00			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	-----F----	1:00		\$1,900.00	NM		
	See MG 124.2											
	2	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M	-----	1:00		\$1,900.00	NM		
	Ⓜ MG for 124.1 10/26											
E 127	KVVU	10/29/12	10/29/12	Divorce Court/Divorce Cou	M-F 11a-12p		1:00			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$390.00			
E 134	KVVU	10/29/12	10/29/12	MORE Access	630-7pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	MORE Access	630-7pm	M-----	1:00		\$1,300.00	NM		
	See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8											
E 137	KVVU	10/27/12	10/27/12	Clone Wars	Sa 2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Clone Wars	Sa 2-3p	-----Sa--	:30		\$175.00	NM		
	See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8											
E 138	KVVU	10/27/12	10/27/12	The Closer	Sa 3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Closer	Sa 3-4p	-----Sa--	:30		\$175.00	NM		
	See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8											
E 140	KVVU	10/28/12	10/28/12	Extra Weekend	Su 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$130.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra Weekend	Su 6-7p	-----Su	:30		\$130.00	NM		
	See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8											

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498377 /	06366321

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	PRIORITIES USA ACTN	1566

Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/23/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 152	KVVU	10/25/12	10/25/12	Fox 5 News at 6pm	M-F 6-630pm		1:00			NM	7	\$4,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	---T---	1			\$1,800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 6pm	M-F 6-630pm	----Th-----	1:00		\$1,800.00	NM		
				See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8								
	2	KVVU	10/25/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF----	1:00		\$1,400.00	NM		
	Ⓜ			MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1								
	3	KVVU	10/25/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF----	1:00		\$1,400.00	NM		
	Ⓜ			MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1								
	4	KVVU	10/27/12-10/27/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1	-----Sa--	1:00		\$1,300.00	NM		
	Ⓜ			See MG 152.9								
	5	KVVU	10/25/12-10/29/12	Friends	M-F 12:05-1:05a	M---ThF----	1:00		\$300.00	NM		
	Ⓜ			MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1								
	6	KVVU	10/25/12-10/29/12	The Simpsons	M-F 11:35p-12:05a	M---ThF----	:30		\$350.00	NM		
	Ⓜ			MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1								
	7	KVVU	10/25/12-10/29/12	American Dad	M-F 230-3a	M---ThF----	1:00		\$65.00	NM		
	Ⓜ			MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1								
	8	KVVU	10/25/12-10/29/12	American Dad	M-F 230-3a	M---ThF----	1:00		\$65.00	NM		
	Ⓜ			MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1								
	9	KVVU	10/27/12-10/27/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	1:00		\$1,300.00	NM		
	Ⓜ			MG for 152.4 10/27								
E 153	KVVU	10/24/12	10/24/12	MORE Access	630-7pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	--W----	1			\$1,300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	---W-----	1:00		\$1,300.00	NM		
				See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8								
Totals											104	\$57,340.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	79	\$43,475.00	\$36,953.75
10/29/12 - 10/29/12	25	\$13,865.00	\$11,785.25
Totals	104	\$57,340.00	\$48,739.00

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT24/12 09.03
*** KVVU-TV ***

REP :
TO ROSE
FR NIKKI
OK'D M59 SEE LINE 227
TOTAL SAME
PLS CNF THANKS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1566												
156		S	700P-730P	60		\$1,900.00	10/26	10/26	0		FRI	0
PROGRAM : EXTRA CON COM1 : EXTRA												

REP HEADLINE# 6366321 TRF# 498377
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 09.03
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

227	A		900P-930P	60		\$1,900.00	10/29	10/29	1		MON	1
-----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : EXTRA
 ORD COM1: SPOT N/A TP SOLD OUT. SEE MG. NOT PRE-BOOKED PLS APPROVE.

THIS IS A MAKE-GOOD FOR OCT26 ON LINE-156 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M59	OK'D	BUY#156	MISSED: FRI/700P-730P	OCT26	60S	\$1,900.00	(OCT23/12)
			OFFER: MON/900P-930P	OCT29	60S	\$1,900.00	PLS ADVISE.

CMT: SPOT N/A TP SOLD OUT. SEE MG. NOT PRE-BOOKED PLS APPROVE.

OCT/12	45290.00	NOV/12	12050.00	CONTRACT TOTAL	57340.00
				TOTAL SPOTS	104

MARKET TOTALS \$318,555 KVVU 18% KSNV 23% KLAS 19% KTNV 22% KVMY 9% KVCW 5% CABL 0%
 KTUD 4%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



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And:

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1322 G Street, SE
Washington, DC 20003
USA

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<u>Product</u> PRIORITIES USA ACTN		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1566
<u>Advertiser</u> ISS/Prior USA Act-LCV VIC		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14019	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KVVU	10/26/12	10/26/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	0	\$0.00
E 8	KVVU	10/26/12	10/26/12	Katie Couric	2-3p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----1-- 1 \$275.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 Katie Couric 2-3p -----F---- :30 \$275.00 NM Credited												
E 10	KVVU	10/26/12	10/26/12	Katie	M-F 3-4am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----1-- 1 \$95.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 Katie M-F 3-4am -----F---- :30 \$95.00 NM Credited												
D 15	KVVU	10/26/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 16	KVVU	10/26/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	\$0.00
D 17	KVVU	10/26/12	10/26/12	MORE Access	630-7pm		:30			NM	0	\$0.00
D 18	KVVU	10/26/12	10/26/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
D 20	KVVU	10/26/12	10/26/12	TMZ	730-8p		:30			NM	0	\$0.00
E 22	KVVU	10/29/12	10/29/12	Cops/Dog The Bounty Hunter	M-F 12-1p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 1----- 1 \$195.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Cops/Dog The Bounty Hunter M-F 12-1p M----- :30 \$195.00 NM Credited												
E 29	KVVU	10/29/12	10/29/12	Divorce Court/Divorce Cou	M-F 11a-12p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 1----- 1 \$195.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Divorce Court/Divorce Cou M-F 11a-12p M----- :30 \$195.00 NM Credited												
E 30	KVVU	10/29/12	10/29/12	Katie	1-2pm		:30			NM	0	\$0.00

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<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Product</u> PRIORITIES USA ACTN
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Estimate #</u> 1566
		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Katie	1-2pm	M-----	:30		\$275.00	NM		
Credited												
E 32	KVVU	10/29/12	10/29/12	Katie	M-F 3-4am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$95.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Katie	M-F 3-4am	M-----	:30		\$95.00	NM		
Credited												
E 33	KVVU	10/29/12	10/29/12	Anderson	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Anderson	2-3p	M-----	:30		\$300.00	NM		
Credited												
E 35	KVVU	10/29/12	10/29/12	Dr Oz	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
Credited												
E 40	KVVU	10/29/12	10/29/12	MORE Access	630-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	MORE Access	630-7pm	M-----	:30		\$650.00	NM		
See MG 40.2,40.3,40.4,40.5,40.6,40.7,40.8,40.9,40.10,40.11,40.12,40.13												
	2	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓜ	Credited										
	3	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓜ	Credited										
	4	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓜ	Credited										
	5	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓜ	Credited										
	6	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓜ	Credited										
	7	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$765.00	NM		
	Ⓜ	Credited										
	8	KVVU	10/24/12-10/25/12	Special Early News	Special Early New:---wTh-----		:30		\$775.00	NM		
	Ⓜ	Credited										
	9	KVVU	10/24/12-10/25/12	Special Early News	Special Early New:---wTh-----		:30		\$775.00	NM		
	Ⓜ	Credited										
	10	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1---wTh-----		:30		\$825.00	NM		
	Ⓜ	Credited										
	11	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1---wTh-----		:30		\$825.00	NM		
	Ⓜ	Credited										
	12	KVVU	10/24/12-10/25/12	TMZ	M-Sa 8-10p/Su 7-1---wTh-----		:30		\$825.00	NM		
	Ⓜ	Credited										
	13	KVVU	10/24/12-10/25/12	TMZ	M-Sa 8-10p/Su 7-1---wTh-----		:30		\$825.00	NM		
	Ⓜ	Credited										

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498377 /		<u>Alt Order #</u> 06366321
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> PRIORITIES USA ACTN	<u>Estimate #</u> 1566
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 45	KVVU	10/27/12	10/27/12	Masterchef	Sat 11p-12a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Masterchef	Sat 11p-12a	-----Sa--	:30		\$300.00	NM		
	Credited											
E 52	KVVU	10/28/12	10/28/12	CSI:Miami	Sun 12-1am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	CSI:Miami	Sun 12-1am	-----Su	:30		\$300.00	NM		
	Credited											
E 54	KVVU	10/25/12	10/25/12	Cops/Dog the Bounty Hunte	M-F 12-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Cops/Dog the Bounty Hunte	M-F 12-1p	----Th-----	:30		\$195.00	NM		
	Credited											
E 60	KVVU	10/25/12	10/25/12	Friends	M-F 12:05-1:05a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Friends	M-F 12:05-1:05a	----Th-----	:30		\$225.00	NM		
	Credited											
E 61	KVVU	10/25/12	10/25/12	Divorce Court/Divorce Cou	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Divorce Court/Divorce Cou	M-F 11a-12p	----Th-----	:30		\$195.00	NM		
	Credited											
E 62	KVVU	10/25/12	10/25/12	Katie	1-2pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Katie	1-2pm	----Th-----	:30		\$275.00	NM		
	Credited											
E 64	KVVU	10/25/12	10/25/12	Katie	M-F 3-4am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$95.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Katie	M-F 3-4am	----Th-----	:30		\$95.00	NM		
	Credited											
E 65	KVVU	10/25/12	10/25/12	Anderson	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Anderson	2-3p	----Th-----	:30		\$300.00	NM		
	Credited											
E 67	KVVU	10/25/12	10/25/12	Dr Oz	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$350.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498377 /		<u>Alt Order #</u> 06366321
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Product</u> PRIORITIES USA ACTN
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Estimate #</u> 1566
		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	1 KVVU	10/22/12-10/28/12		Dr Oz	3-4p	----Th-----	:30		\$350.00	NM		
Credited												
E 70	KVVU	10/25/12	10/25/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---1--- 1 \$450.00												
	1 KVVU	10/22/12-10/28/12		FOX 5 News 5-6am M-F	5a-6a	----Th-----	:30		\$450.00	NM		
Credited												
E 76	KVVU	10/23/12	10/23/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$195.00												
D 78	KVVU	10/23/12	10/23/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 82	KVVU	10/23/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	0	\$0.00
E 85	KVVU	10/23/12	10/23/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$95.00												
E 90	KVVU	10/23/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$950.00												
	1 KVVU	10/22/12-10/28/12		Fox 5 News at 5	5-530p	-Tu-----	:30		\$950.00	NM		
Credited												
E 91	KVVU	10/23/12	10/23/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$450.00												
	1 KVVU	10/22/12-10/28/12		FOX 5 News 5-6am M-F	5a-6a	-Tu-----	:30		\$450.00	NM		
Credited												
E 92	KVVU	10/23/12	10/23/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$900.00												
	1 KVVU	10/22/12-10/28/12		Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30		\$900.00	NM		
Credited												
E 94	KVVU	10/23/12	10/23/12	MORE Access	630-7pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$650.00												
	1 KVVU	10/22/12-10/28/12		MORE Access	630-7pm	-Tu-----	:30		\$650.00	NM		
Credited												
E 95	KVVU	10/23/12	10/23/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$950.00												
	1 KVVU	10/22/12-10/28/12		Extra	M-F 7-730p	-Tu-----	:30		\$950.00	NM		
Credited												
E 97	KVVU	10/23/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$275.00												

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<u>Contract / Revision</u> 498377 /		<u>Alt Order #</u> 06366321
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Product</u> PRIORITIES USA ACTN
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Estimate #</u> 1566
		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	1	KVVU	10/22/12-10/28/12	More M-F 9-10a	M-F 9a-10a	-Tu-----	:30		\$275.00	NM		
Credited												
E 98	KVVU	10/24/12	10/24/12	Cops/Dog the Bounty Hunte	M-F 12-1p		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$195.00												
E 103	KVVU	10/24/12	10/24/12	Friends	M-F 12:05-1:05a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$225.00												
	1	KVVU	10/22/12-10/28/12	Friends	M-F 12:05-1:05a	---W-----	:30		\$225.00	NM		
Credited												
E 104	KVVU	10/24/12	10/24/12	Divorce Court/Divorce Cou	M-F 11a-12p		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$195.00												
E 105	KVVU	10/24/12	10/24/12	Katie	1-2pm		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$275.00												
E 107	KVVU	10/24/12	10/24/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$95.00												
E 108	KVVU	10/24/12	10/24/12	Anderson	2-3p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$300.00												
E 110	KVVU	10/24/12	10/24/12	Dr Oz.	3-4p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$350.00												
	1	KVVU	10/22/12-10/28/12	Dr Oz.	3-4p	---W-----	:30		\$350.00	NM		
Credited												
E 112	KVVU	10/24/12	10/24/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$450.00												
	1	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	---W-----	:30		\$450.00	NM		
Credited												
E 114	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$725.00												
	1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	---W-----	:30		\$725.00	NM		
Credited												
E 116	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$700.00												
	1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---W-----	:30		\$700.00	NM		
Credited												
E 118	KVVU	10/24/12	10/24/12	More M-F 9-10a	M-F 9a-10a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
498377 /	06366321

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	PRIORITIES USA ACTN	1566

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$275.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 More M-F 9-10a M-F 9a-10a ---W----- :30 \$275.00 NM Credited												
N 119	KVVU	10/26/12	10/26/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$195.00												
N 120	KVVU	10/26/12	10/26/12	Katie Couric	2-3p		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$275.00												
N 121	KVVU	10/26/12	10/26/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$95.00												
N 122	KVVU	10/26/12	10/26/12	Fox 5 News at 5 MF	530-6p		1:00			NM	1	\$2,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$2,050.00												
N 123	KVVU	10/26/12	10/26/12	MORE Access	630-7pm		1:00			NM	1	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$1,300.00												
N 124	KVVU	10/26/12	10/26/12	Extra	M-F 7-730p		1:00			NM	1	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$1,900.00												
N 125	KVVU	10/26/12	10/26/12	TMZ	730-8p		1:00			NM	1	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$2,700.00												
N 126	KVVU	10/29/12	10/29/12	Cops/Dog the Bounty Hunter	M-F 12-1p		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$195.00												
N 127	KVVU	10/29/12	10/29/12	Divorce Court/Divorce Cou	M-F 11a-12p		1:00			NM	1	\$390.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$390.00												
N 128	KVVU	10/29/12	10/29/12	Cops/Dog the Bounty Hunter	M-F 12-1p		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$195.00												
N 129	KVVU	10/29/12	10/29/12	Katie	1-2pm		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$275.00												
N 130	KVVU	10/29/12	10/29/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$95.00												
N 131	KVVU	10/29/12	10/29/12	Anderson	2-3p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$300.00												
N 132	KVVU	10/29/12	10/29/12	Dr Oz	3-4p		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$350.00												
N 133	KVVU	10/29/12	10/29/12	Special Early News	Special Early News		:30			NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$950.00												

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498377 /		<u>Alt Order #</u> 06366321
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> PRIORITIES USA ACTN	<u>Estimate #</u> 1566
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 134	KVVU	10/29/12	10/29/12	MORE Access	630-7pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/29/12-11/04/12	MORE Access	630-7pm	M-----	1:00	\$1,300.00	NM		
See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8												
N 135	KVVU	10/29/12	10/29/12	Extra	M-Sa 8-10p/Su 7-1		1:00			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,900.00			
N 136	KVVU	10/27/12	10/27/12	Masterchef	Sat 11p-12a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$300.00			
N 137	KVVU	10/27/12	10/27/12	Clone Wars	Sa 2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Clone Wars	Sa 2-3p	-----Sa--	:30	\$175.00	NM		
See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8												
N 138	KVVU	10/27/12	10/27/12	The Closer	Sa 3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	The Closer	Sa 3-4p	-----Sa--	:30	\$175.00	NM		
See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8												
N 139	KVVU	10/28/12	10/28/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$300.00			
N 140	KVVU	10/28/12	10/28/12	Extra Weekend	Su 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$130.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Extra Weekend	Su 6-7p	-----Su	:30	\$130.00	NM		
See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8												
N 141	KVVU	10/25/12	10/25/12	Cops/Dog the Bounty Hunte	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$195.00			
N 142	KVVU	10/25/12	10/25/12	Divorce Court/Divorce Cou	M-F 11a-12p		1:00			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$390.00			
N 143	KVVU	10/25/12	10/25/12	Cops/Dog the Bounty Hunte	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$195.00			
N 144	KVVU	10/25/12	10/25/12	Katie	1-2pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$275.00			
N 145	KVVU	10/25/12	10/25/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$95.00			
N 146	KVVU	10/25/12	10/25/12	Anderson	2-3p		:30			NM	1	\$300.00

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
498377 /	06366321

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	PRIORITIES USA ACTN	1566

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$300.00												
N 147	KVVU	10/25/12	10/25/12	Dr Oz	3-4p		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$350.00												
N 148	KVVU	10/25/12	10/25/12	Extra	M-Sa 8-10p/Su 7-1		1:00			NM	1	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,900.00												
N 149	KVVU	10/23/12	10/23/12	Katie Couric	2-3p		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$275.00												
N 150	KVVU	10/23/12	10/23/12	MORE Access	630-7pm		1:00			NM	1	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$1,300.00												
N 151	KVVU	10/23/12	10/23/12	Extra	M-F 7-730p		1:00			NM	1	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$1,900.00												
N 152	KVVU	10/25/12	10/25/12	Fox 5 News at 6pm	M-F 6-630pm		1:00			NM	7	\$4,880.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,800.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm M-F 6-630pm ----Th----- 1:00 \$1,800.00 NM See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8 2 KVVU 10/25/12-10/29/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M---ThF----- 1:00 \$1,400.00 NM ⑩ MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1 3 KVVU 10/25/12-10/29/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M---ThF----- 1:00 \$1,400.00 NM ⑩ MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1 4 KVVU 10/27/12-10/27/12 Local Prime Rotator M-Sa 8-10p/Su 7-1-----Sa-- 1:00 \$1,300.00 NM ⑩ MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1 5 KVVU 10/25/12-10/29/12 Friends M-F 12:05-1:05a M---ThF----- 1:00 \$300.00 NM ⑩ MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1 6 KVVU 10/25/12-10/29/12 The Simpsons M-F 11:35p-12:05a M---ThF----- :30 \$350.00 NM ⑩ MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1 7 KVVU 10/25/12-10/29/12 American Dad M-F 230-3a M---ThF----- 1:00 \$65.00 NM ⑩ MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1 8 KVVU 10/25/12-10/29/12 American Dad M-F 230-3a M---ThF----- 1:00 \$65.00 NM ⑩ MG for 137.1, 134.1, 138.1, 153.1, 140.1, 152.1												
N 153	KVVU	10/24/12	10/24/12	MORE Access	630-7pm		1:00			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,300.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 MORE Access 630-7pm ---W----- 1:00 \$1,300.00 NM See MG 152.2, 152.3, 152.4, 152.5, 152.6, 152.7, 152.8												
N 154	KVVU	10/24/12	10/24/12	Extra	M-Sa 8-10p/Su 7-1		1:00			NM	1	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,900.00												
Totals											104	\$57,340.00

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Contract / Revision	Alt Order #
498377 /	06366321

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	PRIORITIES USA ACTN	1566

Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/23/12 / 10/23/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	80	\$45,375.00	\$38,568.75
10/29/12 - 10/29/12	24	\$11,965.00	\$10,170.25
Totals	104	\$57,340.00	\$48,739.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6366321 TRF# 498377
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 12.49
*** KVVU-TV ***

ADV # ADV. NAME ISS/PRIORITIES USA ACTION

AGY # AGY. NAME MUNDY KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

REP. # OFF. # 762 SALESMAN #

BUYER NAME MEDIA PLACEMENT

SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6366321

CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACTN EST#1566 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT23/12 12.49

REP: TO ROSE

FR NIKKI

OK'D M30-M58

SEE LINES 194-222

TOTAL SAME

PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = 321
AGENCY PRODUCT CODE = 340
AGENCY EST# = 1566

151	S		100P-200P	30		\$195.00	10/26	10/26	0		FRI	0
-----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : COLD CSE FILES
CON COM1: COLD CSE FILES

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT23/12 12.49
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVH-TV ***
*****CHANGES*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
194	A		100P-200P	30		\$195.00	10/26	10/26	1		FRI	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT26 ON LINE-151 FOR 1 SPOT/WK												
152	S		200P-300P	30		\$275.00	10/26	10/26	0		FRI	0
PROGRAM : COPS/COPS B CON COM1 : COPS/COPS B												
195	A		200P-300P	30		\$275.00	10/26	10/26	1		FRI	1
PROGRAM : KATIE ORD COM1 : PRG CORRECTION. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT26 ON LINE-152 FOR 1 SPOT/WK												
158	S		100P-200P	30		\$195.00	10/29	10/29	0		MON	0
PROGRAM : COLD CSE FILES CON COM1 : COLD CSE FILES												
196	A		1200N-100P	30		\$195.00	10/29	10/29	2		MON	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : CORRECTION PRG AND TP CHG DUE TO WORLD SERIES. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-158 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-160 FOR 1 SPOT/WK												
159	S		1100A-1200N	60		\$390.00	10/29	10/29	0		MON	0
PROGRAM : BETTER CON COM1 : BETTER												
197	A		1100A-1200N	60		\$390.00	10/29	10/29	1		MON	1
PROGRAM : DIVORCE COURT/DIVORCE COURT ORD COM1 : PRG CHG DUE TO WORLD SERIES. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-159 FOR 1 SPOT/WK												
160	S		1200N-100P	30		\$195.00	10/29	10/29	0		MON	0
PROGRAM : DIVORCE COURT/DIVORCE CRT B CON COM1 : DIVORCE COURT/DIVORCE CRT B												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
161	S		200P-300P	30		\$275.00	10/29	10/29	0		MON	0
PROGRAM : COPS/COPS B												
CON COM1: COPS/COPS B												
198	A		100P-200P	30		\$275.00	10/29	10/29	1		MON	1
PROGRAM : KATIE												
ORD COM1: CORRECTION OF PRG & TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-161 FOR 1 SPOT/WK												
162	S		300A-400A	30		\$95.00	10/29	10/29	0		MON	0
PROGRAM : AMR FUN-VIDEOS												
CON COM1: AMR FUN-VIDEOS												
199	A		300A-400A	30		\$95.00	10/29	10/29	1		MON	1
PROGRAM : KATIE												
ORD COM1: CORRECTED PRG. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-162 FOR 1 SPOT/WK												
163	S		300P-400P	30		\$300.00	10/29	10/29	0		MON	0
PROGRAM : ANDERSON												
CON COM1: ANDERSON												
200	A		200P-300P	30		\$300.00	10/29	10/29	1		MON	1
PROGRAM : ANDERSON												
ORD COM1: TP CHG DUE TO WORLD SERIES. PLS APPROVE												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-163 FOR 1 SPOT/WK												
164	S		400P-500P	30		\$350.00	10/29	10/29	0		MON	0
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
201	A		300P-400P	30		\$350.00	10/29	10/29	1		MON	1
PROGRAM : DR. OZ												
ORD COM1: TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-164 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-222-1122
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
165	S		500P-530P	30		\$950.00	10/29	10/29	0		MON	0
PROGRAM : FOX 5 NWS-5 CON COM1: FOX 5 NWS-5												
202	A		400P-430P	30		\$950.00	10/29	10/29	1		MON	1
PROGRAM : NEWS ORD COM1: TP CHG DUE TO WORLD SERIES. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-165 FOR 1 SPOT/WK												
166	S		630P-700P	60		\$1,300.00	10/29	10/29	0		MON	0
PROGRAM : MORE ACCESS CON COM1: MORE ACCESS												
222	A		700A-900A	60		\$1,400.00	10/25	10/29	2		TH-F,M	2
PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS ADVISE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-166 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT27 ON LINE-169 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT27 ON LINE-170 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT28 ON LINE-172 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT25 ON LINE-180 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT24 ON LINE-192 FOR 1 SPOT/WK												
223	A		900P-1000P	60		\$1,300.00	10/27	10/27	1		SAT	1
PROGRAM : THE CLOSER ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 222-226												
224	A		1205A-105A	60		\$300.00	10/25	10/29	1		TH-F,M	1
PROGRAM : FRIENDS ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 222-226												
225	A		1135P-1205A	30		\$350.00	10/25	10/29	1		TH-F,M	1
PROGRAM : SIMPSONS ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 222-226												

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CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
226	A		230A-300A	30		\$65.00	10/25	10/29	2		TH-F,M	2
PROGRAM : AMER DAD												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 222-226												
167	S		700P-730P	60		\$1,900.00	10/29	10/29	0		MON	0
PROGRAM : EXTRA												
CON COM1 : EXTRA												
203	A		900P-930P	60		\$1,900.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA												
ORD COM1 : TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-167 FOR 1 SPOT/WK												
168	S		1100P-1200M	30		\$300.00	10/27	10/27	0		SAT	0
PROGRAM : TOUCH												
CON COM1 : TOUCH												
204	A		1100P-1200M	30		\$300.00	10/27	10/27	1		SAT	1
PROGRAM : MASTERCHEF												
ORD COM1 : CORRECTED PRG. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-168 FOR 1 SPOT/WK												
169	S		200P-300P	30		\$175.00	10/27	10/27	0		SAT	0
PROGRAM : CLOSER												
CON COM1 : CLOSER												
170	S		300P-400P	30		\$175.00	10/27	10/27	0		SAT	0
PROGRAM : WOUT TRACE												
CON COM1 : WOUT TRACE												
171	S		1200M-100A	30		\$300.00	10/28	10/28	0		SUN	0
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
205	A		1200M-100A	30		\$300.00	10/28	10/28	1		SUN	1
PROGRAM : CSI: MIAMI												
ORD COM1 : CORRECTED PRG. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-171 FOR 1 SPOT/WK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
172	S		600P-700P	30		\$130.00	10/28	10/28	0		SUN	0
PROGRAM : EXTRA WK												
CON COM1 : EXTRA WK												
173	S		100P-200P	30		\$195.00	10/25	10/25	0		THU	0
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												
206	A		1200N-100P ✓	30		\$195.00	10/25	10/25	2		THU	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : CORRECTED PRG AND TP DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-173 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-175 FOR 1 SPOT/WK												
174	S		1100A-1200N	60		\$390.00	10/25	10/25	0		THU	0
PROGRAM : BETTER												
CON COM1 : BETTER												
207	A		1100A-1200N ✓	60		\$390.00	10/25	10/25	1		THU	1
PROGRAM : DIVORCE COURT/DIVORCE COURT												
ORD COM1 : PRG CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-174 FOR 1 SPOT/WK												
175	S		1200N-100P	30		\$195.00	10/25	10/25	0		THU	0
PROGRAM : DIVORCE COURT/DIVORCE CRT B												
CON COM1 : DIVORCE COURT/DIVORCE CRT B												
176	S		200P-300P	30		\$275.00	10/25	10/25	0		THU	0
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
208	A		100P-200P	30		\$275.00	10/25	10/25	1		THU	1
PROGRAM : KATIE												
ORD COM1 : PRG CORRECTION AND TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-176 FOR 1 SPOT/WK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
177	S		300A-400A	30		\$95.00	10/25	10/25	0		THU	0
PROGRAM : AMR FUN-VIDEOS												
CON COM1 : AMR FUN-VIDEOS												
209	A		300A-400A	30		\$95.00	10/25	10/25	1		THU	1
PROGRAM : KATIE												
ORD COM1 : PRG CORRECTION. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-177 FOR 1 SPOT/WK												
178	S		300P-400P	30		\$300.00	10/25	10/25	0		THU	0
PROGRAM : ANDERSON												
CON COM1 : ANDERSON												
210	A		200P-300P	30		\$300.00	10/25	10/25	1		THU	1
PROGRAM : ANDERSON												
ORD COM1 : TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-178 FOR 1 SPOT/WK												
179	S		400P-500P	30		\$350.00	10/25	10/25	0		THU	0
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
211	A		300P-400P	30		\$350.00	10/25	10/25	1		THU	1
PROGRAM : DR. OZ												
ORD COM1 : TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-179 FOR 1 SPOT/WK												
180	S		600P-630P	60		\$1,800.00	10/25	10/25	0		THU	0
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												
181	S		700P-730P	60		\$1,900.00	10/25	10/25	0		THU	0
PROGRAM : EXTRA												
CON COM1 : EXTRA												
212	A		900P-930P	60		\$1,900.00	10/25	10/25	1		THU	1
PROGRAM : EXTRA												
ORD COM1 : TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-181 FOR 1 SPOT/WK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
182	S		100P-200P	30		\$195.00	10/23	10/23	0		TUE	0
PROGRAM : COLD CSE FILES												
CON COM1: COLD CSE FILES												
213	A		100P-200P	30		\$195.00	10/23	10/23	1		TUE	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1: PRG CORRECTION. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-182 FOR 1 SPOT/WK												
183	S		200P-300P	30		\$275.00	10/23	10/23	0		TUE	0
PROGRAM : COPS/COPS B												
CON COM1: COPS/COPS B												
214	A		200P-300P	30		\$275.00	10/23	10/23	1		TUE	1
PROGRAM : KATIE												
ORD COM1: PRG CORRECTION. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-183 FOR 1 SPOT/WK												
184	S		300A-400A	30		\$95.00	10/23	10/23	0		TUE	0
PROGRAM : AMR FUN-VIDEOS												
CON COM1: AMR FUN-VIDEOS												
215	A		300A-400A	30		\$95.00	10/23	10/23	1		TUE	1
PROGRAM : KATIE												
ORD COM1: PRG CORRECTION. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-184 FOR 1 SPOT/WK												
187	S		100P-200P	30		\$195.00	10/24	10/24	0		WED	0
PROGRAM : COLD CSE FILES												
CON COM1: COLD CSE FILES												
216	A		1200N-100P	30		\$195.00	10/24	10/24	1		WED	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1: CORRECT PRG AND TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-187 FOR 1 SPOT/WK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
188	S		1200N-100P	30		\$195.00	10/24	10/24	0		WED	0
PROGRAM : DIVORCE COURT/DIVORCE CRT B												
CON COM1: DIVORCE COURT/DIVORCE CRT B												
217	A		1100A-1200N	30		\$195.00	10/24	10/24	1		WED	1
PROGRAM : DIVORCE COURT/DIVORCE CRT B												
ORD COM1: TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-188 FOR 1 SPOT/WK												
189	S		200P-300P	30		\$275.00	10/24	10/24	0		WED	0
PROGRAM : COPS/COPS B												
CON COM1: COPS/COPS B												
218	A		100P-200P	30		\$275.00	10/24	10/24	1		WED	1
PROGRAM : KATIE												
ORD COM1: PRG CORRECTED AND TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-189 FOR 1 SPOT/WK												
190	S		300A-400A	30		\$95.00	10/24	10/24	0		WED	0
PROGRAM : AMR FUN-VIDEOS												
CON COM1: AMR FUN-VIDEOS												
219	A		300A-400A	30		\$95.00	10/24	10/24	1		WED	1
PROGRAM : KATIE												
ORD COM1: PRG CORRECTION. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-190 FOR 1 SPOT/WK												
191	S		300P-400P	30		\$300.00	10/24	10/24	0		WED	0
PROGRAM : ANDERSON												
CON COM1: ANDERSON												
220	A		200P-300P	30		\$300.00	10/24	10/24	1		WED	1
PROGRAM : ANDERSON												
ORD COM1: TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-191 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
192	S		630P-700P	60		\$1,300.00	10/24	10/24	0		WED	0
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												
193	S		700P-730P	60		\$1,900.00	10/24	10/24	0		WED	0
PROGRAM : EXTRA												
CON COM1: EXTRA												
221	A		900P-930P	60		\$1,900.00	10/24	10/24	1		WED	1
PROGRAM : EXTRA												
ORD COM1: TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
STATION MAKEGOOD OFFERS:												
M30	OK'D		BUY#151									
MISSED: FRI/100P-200P												
OFFER: FRI/100P-200P												
CMT: PRG CHG. PLS APPROVE.												
M31	OK'D		BUY#152									
MISSED: FRI/200P-300P												
OFFER: FRI/200P-300P												
CMT: PRG CORRECTION. PLS APPROVE.												
M32	OK'D		BUY#158									
MISSED: MON/100P-200P												
OFFER: MON/1200N-100P												
CMT: CORRECTION PRG AND TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
M33	OK'D		BUY#159									
MISSED: MON/1100A-1200N												
OFFER: MON/1100A-1200N												
CMT: PRG CHG DUE TO WORLD SERIES. PLS APPROVE.												
M34	OK'D		BUY#161									
MISSED: MON/200P-300P												
OFFER: MON/100P-200P												
CMT: CORRECTION OF PRG & TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
M35	OK'D		BUY#162									
MISSED: MON/300A-400A												
OFFER: MON/300A-400A												
CMT: CORRECTED PRG. PLS APPROVE.												
M36	OK'D		BUY#163									
MISSED: MON/300P-400P												
OFFER: MON/200P-300P												
CMT: TP CHG DUE TO WORLD SERIES. PLS APPROVE.												

(OCT22/12)
 PLS ADVISE.

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
STATION MAKEGOOD OFFERS:												
M37	OK'D		BUY#164			MISSED: MON/400P-500P OFFER: MON/300P-400P CMT: TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT29 OCT29		30S 30S	\$350.00 \$350.00	(OCT22/12) PLS ADVISE.	
M38	OK'D		BUY#165			MISSED: MON/500P-530P OFFER: MON/400P-430P CMT: TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT29 OCT29		30S 30S	\$950.00 \$950.00	(OCT22/12) PLS ADVISE.	
M39	OK'D		BUY#167			MISSED: MON/700P-730P OFFER: MON/900P-930P CMT: TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT29 OCT29		60S 60S	\$1,900.00 \$1,900.00	(OCT22/12) PLS ADVISE.	
M40	OK'D		BUY#168			MISSED: SAT/1100P-1200M OFFER: SAT/1100P-1200M CMT: CORRECTED PRG. PLS APPROVE.	OCT27 OCT27		30S 30S	\$300.00 \$300.00	(OCT22/12) PLS ADVISE.	
M41	OK'D		BUY#171			MISSED: SUN/1200M-100A OFFER: SUN/1200M-100A CMT: CORRECTED PRG. PLS APPROVE.	OCT28 OCT28		30S 30S	\$300.00 \$300.00	(OCT22/12) PLS ADVISE.	
M42	OK'D		BUY#173 BUY#175			MISSED: THU/100P-200P THU/1200N-100P OFFER: THU/1200N-100P CMT: CORRECTED PRG AND TP DUE TO WORLD SERIES. PLS APPROVE.	OCT25 OCT25 OCT25 (2/WK)		30S 30S 30S	\$195.00 \$195.00 \$195.00	(OCT22/12) PLS ADVISE.	
M43	OK'D		BUY#174			MISSED: THU/1100A-1200N OFFER: THU/1100A-1200N CMT: PRG CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT25 OCT25		60S 60S	\$390.00 \$390.00	(OCT22/12) PLS ADVISE.	
M44	OK'D		BUY#176			MISSED: THU/200P-300P OFFER: THU/100P-200P CMT: PRG CORRECTION AND TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT25 OCT25		30S 30S	\$275.00 \$275.00	(OCT22/12) PLS ADVISE.	
M45	OK'D		BUY#177			MISSED: THU/300A-400A OFFER: THU/300A-400A CMT: PRG CORRECTION. PLS APPROVE.	OCT25 OCT25		30S 30S	\$95.00 \$95.00	(OCT22/12) PLS ADVISE.	
M46	OK'D		BUY#178			MISSED: THU/300P-400P OFFER: THU/200P-300P CMT: TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT25 OCT25		30S 30S	\$300.00 \$300.00	(OCT22/12) PLS ADVISE.	
M47	OK'D		BUY#179			MISSED: THU/400P-500P OFFER: THU/300P-400P CMT: TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT25 OCT25		30S 30S	\$350.00 \$350.00	(OCT22/12) PLS ADVISE.	

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
STATION MAKEGOOD OFFERS:												
M48	OK'D		BUY#181			MISSED: THU/700P-730P OFFER: THU/900P-930P CMT: TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT25 OCT25		60S 60S	\$1,900.00 \$1,900.00	(OCT22/12) PLS ADVISE.	
M49	OK'D		BUY#182			MISSED: TUE/100P-200P OFFER: TUE/100P-200P CMT: PRG CORRECTION. PLS APPROVE.	OCT23 OCT23		30S 30S	\$195.00 \$195.00	(OCT22/12) PLS ADVISE.	
M50	OK'D		BUY#183			MISSED: TUE/200P-300P OFFER: TUE/200P-300P CMT: PRG CORRECTION. PLS APPROVE.	OCT23 OCT23		30S 30S	\$275.00 \$275.00	(OCT22/12) PLS ADVISE.	
M51	OK'D		BUY#184			MISSED: TUE/300A-400A OFFER: TUE/300A-400A CMT: PRG CORRECTION. PLS APPROVE.	OCT23 OCT23		30S 30S	\$95.00 \$95.00	(OCT22/12) PLS ADVISE.	
M52	OK'D		BUY#187			MISSED: WED/100P-200P OFFER: WED/1200N-100P CMT: CORRECT PRG AND TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT24 OCT24		30S 30S	\$195.00 \$195.00	(OCT22/12) PLS ADVISE.	
M53	OK'D		BUY#188			MISSED: WED/1200N-100P OFFER: WED/1100A-1200N CMT: TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT24 OCT24		30S 30S	\$195.00 \$195.00	(OCT22/12) PLS ADVISE.	
M54	OK'D		BUY#189			MISSED: WED/200P-300P OFFER: WED/100P-200P CMT: PRG CORRECTED AND TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT24 OCT24		30S 30S	\$275.00 \$275.00	(OCT22/12) PLS ADVISE.	
M55	OK'D		BUY#190			MISSED: WED/300A-400A OFFER: WED/300A-400A CMT: PRG CORRECTION. PLS APPROVE.	OCT24 OCT24		30S 30S	\$95.00 \$95.00	(OCT22/12) PLS ADVISE.	
M56	OK'D		BUY#191			MISSED: WED/300P-400P OFFER: WED/200P-300P CMT: TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT24 OCT24		30S 30S	\$300.00 \$300.00	(OCT22/12) PLS ADVISE.	
M57	OK'D		BUY#193			MISSED: WED/700P-730P OFFER: WED/900P-930P CMT: TP CHG DUE TO WORLD SERIES. PLS APPROVE.	OCT24 OCT24		60S 60S	\$1,900.00 \$1,900.00	(OCT22/12) PLS ADVISE.	

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

STATION MAKEGOOD OFFERS:

M58	OK'D	BUY#166	MISSED: MON/630P-700P				OCT29		60S	\$1,300.00	(OCT23/12)	
		BUY#169	SAT/200P-300P				OCT27		30S	\$175.00		
		BUY#170	SAT/300P-400P				OCT27		30S	\$175.00		
		BUY#172	SUN/600P-700P				OCT28		30S	\$130.00		
		BUY#180	THU/600P-630P				OCT25		60S	\$1,800.00		
		BUY#192	WED/630P-700P				OCT24		60S	\$1,300.00		
			OFFER: TH-F, M/700A-900A				OCT25 (2/WK)		60S	\$1,400.00		
			& SAT/900P-1000P				OCT27		60S	\$1,300.00		
			& TH-F, M/1205A-105A				OCT25		60S	\$300.00		
			& TH-F, M/1135P-1205A				OCT25		30S	\$350.00		
			& TH-F, M/230A-300A				OCT25 (2/WK)		30S	\$65.00		
			CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS ADVISE.									

OCT/12 47190.00

NOV/12 10150.00

CONTRACT TOTAL 57340.00

TOTAL SPOTS 104

MARKET TOTALS \$318,555

KVVU 18% KSNV 23% KLAS 19% KTNV 22% KVMY 9% KVCW 5% CABL 0%

KTUD 4%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
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REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MEDIA PLACEMENT		
SALES PRSN	PH-	TERESA DIFURIA	

BUYER NAME	<u>MEDIA PLACEMENT</u>
SALES PRSN	<u>PH- TERESA DIFURIA</u>

CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

CO-OP BILLING NEEDED

DATE OCT22/12 12.1

DATE OCT22/12 12.17

TO ROSE
FR NIKKI
**REVISION
CANCELED LINES
ADDED LINES 151-193
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019
PRIORITIES USA ACTION

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1566
AGENCY PRODUCT CODE = 340

0

PROGRAM : COPS/DOG THE BOUNTY HUNTER
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT26 ON LINE-1 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
120	S		200P-300P	30		\$275.00	10/26	10/26	0		FRI	0
PROGRAM : KATIE												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT26 ON LINE-8 FOR 1 SPOT/WK												
121	S		300A-400A	30		\$95.00	10/26	10/26	0		FRI	0
PROGRAM : KATIE												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT26 ON LINE-10 FOR 1 SPOT/WK												
15	S		530P-600P	30		\$1,025.00	10/26	10/26	0		FRI	0
PROGRAM : FOX 5 NWS530												
CON COM1: FOX 5 NWS530												
16	S		600A-700A	30		\$725.00	10/26	10/26	0		FRI	0
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
17	S		630P-700P	30		\$650.00	10/26	10/26	0		FRI	0
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												
18	S		700P-730P	30		\$950.00	10/26	10/26	0		FRI	0
PROGRAM : EXTRA												
CON COM1: EXTRA												
20	S		730P-800P	30		\$1,350.00	10/26	10/26	0		FRI	0
PROGRAM : TMZ												
CON COM1: TMZ												
122	S		1200N-100P	30		\$195.00	10/29	10/29	0		MON	0
PROGRAM : COPS/DOG THE BOUTNY HUNTER												
ORD COM1: SPOT N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT29 ON LINE-22 FOR 1 SPOT/WK												
145	S		700A-900A	30		\$700.00	10/23	10/29	0		TU-F,M	0
PROGRAM : NEWS												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-27 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-37 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-40 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-41 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-46 FOR 1 SPOT/WK												

THIS IS A MAKE-GOOD FOR OCT27 ON LINE-47 FOR 1 SPOT/WK								
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-59 FOR 1 SPOT/WK								
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-69 FOR 1 SPOT/WK								
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-71 FOR 1 SPOT/WK								
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-73 FOR 1 SPOT/WK								
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-113 FOR 1 SPOT/WK								
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-115 FOR 1 SPOT/WK								
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-117 FOR 1 SPOT/WK								
146 S 600A-700A 30 \$765.00 10/23 10/29 0 TU-F,M 0								
PROGRAM : NEWS								
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER.								
PART OF A MAKEGOOD MADE UP OF LINES 145-149								
147 S 400P-430P 30 \$775.00 10/24 10/25 0 W-TH 0								
PROGRAM : NEWS								
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER.								
PART OF A MAKEGOOD MADE UP OF LINES 145-149								
148 S 900P-930P 30 \$825.00 10/24 10/25 0 W-TH 0								
PROGRAM : EXTRA								
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER.								
PART OF A MAKEGOOD MADE UP OF LINES 145-149								
149 S 930P-1000P 30 \$825.00 10/24 10/25 0 W-TH 0								
PROGRAM : TMZ								
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER.								
PART OF A MAKEGOOD MADE UP OF LINES 145-149								
123 S 1100A-1200N 30 \$195.00 10/29 10/29 0 MON 0								
PROGRAM : DIVORCE COURT/DIVORCE CRT B								
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.								
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT29 ON LINE-29 FOR 1 SPOT/WK								
150 S 100P-200P 30 \$275.00 10/29 10/29 0 MON 0								
PROGRAM : KATIE								
ORD COM1 : SPOT N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.								
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT29 ON LINE-30 FOR 1 SPOT/WK								
124 S 300A-400A 30 \$95.00 10/29 10/29 0 MON 0								
PROGRAM : KATIE								
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.								
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT29 ON LINE-32 FOR 1 SPOT/WK								
125 S 200P-300P 30 \$300.00 10/29 10/29 0 MON 0								
PROGRAM : ANDERSON								
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.								
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT29 ON LINE-33 FOR 1 SPOT/WK								

REP: TEL# 610-293-4100 FAX# 610-225-1191
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
126	S		300P-400P	30		\$350.00	10/29	10/29	0		MON	0
PROGRAM : DR. OZ												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT29 ON LINE-35 FOR 1 SPOT/WK												
127	S		1100P-1200M	30		\$300.00	10/27	10/27	0		SAT	0
PROGRAM : MASTERCHEF												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT27 ON LINE-45 FOR 1 SPOT/WK												
128	S		1200M-100A	30		\$300.00	10/28	10/28	0		SUN	0
PROGRAM : CSI: MIAMI												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT28 ON LINE-52 FOR 1 SPOT/WK												
129	S		1200N-100P	30		\$195.00	10/25	10/25	0		THU	0
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : SPOTS N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-54 FOR 1 SPOT/WK												
60	S		1205A-105A	30		\$225.00	10/25	10/25	0		THU	0
PROGRAM : FRIENDS												
CON COM1 : FRIENDS												
130	S		1100A-1200N	30		\$195.00	10/25	10/25	0		THU	0
PROGRAM : DIVORCE COURT/DIVORCE CRT B												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-61 FOR 1 SPOT/WK												
131	S		100P-200P	30		\$275.00	10/25	10/25	0		THU	0
PROGRAM : KATIE												
ORD COM1 : SPOT N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-62 FOR 1 SPOT/WK												
132	S		300A-400A	30		\$95.00	10/25	10/25	0		THU	0
PROGRAM : KATIE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-64 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
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CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
133	S		200P-300P	30		\$300.00	10/25	10/25	0		THU	0
PROGRAM : ANDERSON												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-65 FOR 1 SPOT/WK												
134	S		300P-400P	30		\$350.00	10/25	10/25	0		THU	0
PROGRAM : DR. OZ												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-67 FOR 1 SPOT/WK												
70	S		500A-600A	30		\$450.00	10/25	10/25	0		THU	0
PROGRAM : FOX5 NEWS 5A												
CON COM1 : FOX5 NEWS 5A												
135	S		100P-200P	30		\$195.00	10/23	10/23	0		TUE	0
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT23 ON LINE-76 FOR 1 SPOT/WK												
78	S		1000P-1100P	30		\$2,150.00	10/23	10/23	0		TUE	0
PROGRAM : FOX 5 NWS-10												
CON COM1 : FOX 5 NWS-10												
82	S		1200N-100P	30		\$195.00	10/23	10/23	0		TUE	0
PROGRAM : DIVORCE COURT/DIVORCE CRT B												
CON COM1 : DIVORCE COURT/DIVORCE CRT B												
136	S		200P-300P	30		\$275.00	10/23	10/23	0		TUE	0
PROGRAM : KATIE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT23 ON LINE-83 FOR 1 SPOT/WK												
137	S		300A-400A	30		\$95.00	10/23	10/23	0		TUE	0
PROGRAM : KATIE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT23 ON LINE-85 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
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+ CHARGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
90	S		500P-530P PROGRAM : FOX 5 NWS-5 CON COM1: FOX 5 NWS-5	30		\$950.00	10/23	10/23	0		TUE	0
91	S		500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/23	10/23	0		TUE	0
138	S		600P-630P PROGRAM : NEWS ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT23 ON LINE-92 FOR 1 SPOT/WK	30		\$900.00	10/23	10/23	0		TUE	0
94	S		630P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$650.00	10/23	10/23	0		TUE	0
95	S		700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/23	10/23	0		TUE	0
97	S		900A-1000A PROGRAM : MORE CON COM1: MORE	30		\$275.00	10/23	10/23	0		TUE	0
139	S		1200N-100P PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: SPOT N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT24 ON LINE-98 FOR 1 SPOT/WK	30		\$195.00	10/24	10/24	0		WED	0
103	S		1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$225.00	10/24	10/24	0		WED	0
140	S		1100A-1200N PROGRAM : DIVORCE COURT/DIVORCE CRT B ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT24 ON LINE-104 FOR 1 SPOT/WK	30		\$195.00	10/24	10/24	0		WED	0

REP HEADLINE# 6366321 TRF# 498377
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 12.17
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
141	S		100P-200P	30		\$275.00	10/24	10/24	0		WED	0
PROGRAM : KATIE ORD COM1 : SPOT N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT24 ON LINE-105 FOR 1 SPOT/WK												
142	S		300A-400A	30		\$95.00	10/24	10/24	0		WED	0
PROGRAM : KATIE ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT24 ON LINE-107 FOR 1 SPOT/WK												
143	S		200P-300P	30		\$300.00	10/24	10/24	0		WED	0
PROGRAM : ANDERSON ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT24 ON LINE-108 FOR 1 SPOT/WK												
144	S		300P-400P	30		\$350.00	10/24	10/24	0		WED	0
PROGRAM : DR. OZ ORD COM1 : TP CHG. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT24 ON LINE-110 FOR 1 SPOT/WK												
112	S		500A-600A	30		\$450.00	10/24	10/24	0		WED	0
PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A												
114	S		600A-700A	30		\$725.00	10/24	10/24	0		WED	0
PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A												
116	S		700A-900A	30		\$700.00	10/24	10/24	0		WED	0
PROGRAM : FOX5NWS LIV-LV CON COM1 : FOX5NWS LIV-LV												
151	A		100P-200P	30		\$195.00	10/26	10/26	1		FRI	1
PROGRAM : COLD CSE FILES CON COM1 : COLD CSE FILES												

Cops/Pos

REP HEADLINE# 6366321 TRF# 498377
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
152	A		200P-300P	30		\$275.00	10/26	10/26	1		FRI	1
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
153	A		300A-400A	30		\$95.00	10/26	10/26	1		FRI	1
PROGRAM : AMR FUN-VIDEOS												
CON COM1 : AMR FUN-VIDEOS												
154	A		530P-600P	60		\$2,050.00	10/26	10/26	1		FRI	1
PROGRAM : FOX 5 NWS530												
CON COM1 : FOX 5 NWS530												
155	A		630P-700P	60		\$1,300.00	10/26	10/26	1		FRI	1
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												
156	A		700P-730P	60		\$1,900.00	10/26	10/26	1		FRI	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
157	A		730P-800P	60		\$2,700.00	10/26	10/26	1		FRI	1
PROGRAM : TMZ												
CON COM1 : TMZ												
158	A		100P-200P	30		\$195.00	10/29	10/29	1		MON	1
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												
159	A		1100A-1200N	60		\$390.00	10/29	10/29	1		MON	1
PROGRAM : BETTER												
CON COM1 : BETTER												
160	A		1200N-100P	30		\$195.00	10/29	10/29	1		MON	1
PROGRAM : DIVORCE COURT/DIVORCE CRT B												
CON COM1 : DIVORCE COURT/DIVORCE CRT B												

Cops 1009 12-1

Divorce Court

N/A

Cops 1009

Katie

REP HEADLINE# 6366321 TRF# 498377
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT22/12 12.17
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
161	A		200P-300P	30		\$275.00	10/29	10/29	1		MON	1
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
162	A		300A-400A	30		\$95.00	10/29	10/29	1		MON	1
PROGRAM : AMR FUN-VIDEOS												
CON COM1 : AMR FUN-VIDEOS												
163	A		300P-400P	30		\$300.00	10/29	10/29	1		MON	1
PROGRAM : ANDERSON												
CON COM1 : ANDERSON												
164	A		400P-500P	30		\$350.00	10/29	10/29	1		MON	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
165	A		500P-530P	30		\$950.00	10/29	10/29	1		MON	1
PROGRAM : FOX 5 NWS-5												
CON COM1 : FOX 5 NWS-5												
166	A		630P-700P	60		\$1,300.00	10/29	10/29	1		MON	1
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												
167	A		700P-730P	60		\$1,900.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
168	A		1100P-1200M	30		\$300.00	10/27	10/27	1		SAT	1
PROGRAM : TOUCH												
CON COM1 : TOUCH												
169	A		200P-300P	30		\$175.00	10/27	10/27	1		SAT	1
PROGRAM : CLOSER												
CON COM1 : CLOSER												

Katie 1-20

Katie

2-30

3-20

4-4300

N/A

9-9300

Mosdef

N/A

REP HEADLINE# 6366321 TRF# 498377
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 12.17
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
170	A		300P-400P	30		\$175.00	10/27	10/27	1		SAT	1
PROGRAM : WOUT TRACE CON COM1 : WOUT TRACE												
171	A		1200M-100A	30		\$300.00	10/28	10/28	1		SUN	1
PROGRAM : NUMB3RS CON COM1 : NUMB3RS												
172	A		600P-700P	30		\$130.00	10/28	10/28	1		SUN	1
PROGRAM : EXTRA WK CON COM1 : EXTRA WK												
173	A		100P-200P	30		\$195.00	10/25	10/25	1		THU	1
PROGRAM : COLD CSE FILES CON COM1 : COLD CSE FILES												
174	A		1100A-1200N	60		\$390.00	10/25	10/25	1		THU	1
PROGRAM : BETTER CON COM1 : BETTER												
175	A		1200N-100P	30		\$195.00	10/25	10/25	1		THU	1
PROGRAM : DIVORCE COURT/DIVORCE CRT B CON COM1 : DIVORCE COURT/DIVORCE CRT B												
176	A		200P-300P	30		\$275.00	10/25	10/25	1		THU	1
PROGRAM : COPS/COPS B CON COM1 : COPS/COPS B												
177	A		300A-400A	30		\$95.00	10/25	10/25	1		THU	1
PROGRAM : AMR FUN-VIDEOS CON COM1 : AMR FUN-VIDEOS												
178	A		300P-400P	30		\$300.00	10/25	10/25	1		THU	1
PROGRAM : ANDERSON CON COM1 : ANDERSON												

CSI Miami

Cops 100s 12-1p

Katie 1-2p

Katie

2-3p

REP HEADLINE# 6366321 TRF# 498377
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 12.17
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
179	A		400P-500P	30		\$350.00	10/25	10/25	1		THU	1
PROGRAM : DR. OZ CON COM1: DR. OZ												
180	A		600P-630P	60		\$1,800.00	10/25	10/25	1		THU	1
PROGRAM : MORE ACCESS CON COM1: MORE ACCESS												
181	A		700P-730P	60		\$1,900.00	10/25	10/25	1		THU	1
PROGRAM : EXTRA CON COM1: EXTRA												
182	A		100P-200P	30		\$195.00	10/23	10/23	1		TUE	1
PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES												
183	A		200P-300P	30		\$275.00	10/23	10/23	1		TUE	1
PROGRAM : COPS/COPS B CON COM1: COPS/COPS B												
184	A		300A-400A	30		\$95.00	10/23	10/23	1		TUE	1
PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS												
185	A		630P-700P	60		\$1,300.00	10/23	10/23	1		TUE	1
PROGRAM : MORE ACCESS CON COM1: MORE ACCESS												
186	A		700P-730P	60		\$1,900.00	10/23	10/23	1		TUE	1
PROGRAM : EXTRA CON COM1: EXTRA												
187	A		100P-200P	30		\$195.00	10/24	10/24	1		WED	1
PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES												

Cops/Dog 10-18 line 98

Katie Line 85

Katie

Cops/Dog Line 76

9-930P

N/A

3-4P

THU

REP HEADLINE# 6366321 TRF# 498377
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 12.17
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
188	A		1200N-100P	30		\$195.00	10/24	10/24	1		WED	1
PROGRAM : DIVORCE COURT/DIVORCE CRT B ✓												
CON COM1 : DIVORCE COURT/DIVORCE CRT B												
189	A		200P-300P	30		\$275.00	10/24	10/24	1		WED	1
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
190	A		300A-400A	30		\$95.00	10/24	10/24	1		WED	1
PROGRAM : AMR FUN-VIDEOS												
CON COM1 : AMR FUN-VIDEOS												
191	A		300P-400P	30		\$300.00	10/24	10/24	1		WED	1
PROGRAM : ANDERSON												
CON COM1 : ANDERSON												
192	A		630P-700P	60		\$1,300.00	10/24	10/24	1		WED	1
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												
193	A		700P-730P	60		\$1,900.00	10/24	10/24	1		WED	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
OCT/12	45890.00		NOV/12	11450.00								
CONTRACT TOTAL												57340.00
TOTAL SPOTS												103

MARKET TOTALS \$318,555 KVVU 18% KSNV 23% KLAS 19% KTNV 22% KVMY 9% KVCW 5% CABL 0% KTUD 4%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE